

NU-ENAMEL CORPORATION
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Distributed by

S. W. FLAMM
239 WEST BROADWAY
NEW YORK CITY

COLOR MAGIC
WITH
NU-ENAMEL

PRINTED
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FOR THE BATHROOM

Neither water nor steam—acid nor soap can injure the delicate but rugged finish of NU-ENAMEL. Ceilings, sidewalls, baseboard, trim, toilet-seats, and medicine cabinets can be quickly changed from gloomy, discordant units into one harmonious group. Ask for Bathroom "Color Harmony" Folder.



FOR THE AUTOMOBILE

NU-ENAMEL: (1) goes over old point; (2) one coat covers; (3) leaves no brush marks; (4) no previous pointing experience is necessary. In addition, NU-ENAMEL is "dust-free" in one hour, and entirely dry and hard in four hours. Investigate at your nearest NU-ENAMEL dealer today.

NU-ENAMEL

CAN BE USED OVER OLD PAINT

ONE COAT COVERS · LEAVES NO BRUSH MARKS

(BLACK, WHITE, CLEAR, AND THE FOLLOWING COLORS:)



Ivory



Light Green



Lemon Yellow



Light Brown



Jade Green



Orchid



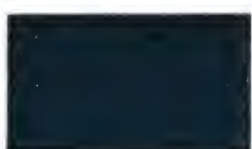
Dark Blue



Light Red



Light Gray



Light Blue



Medium Green



Light Tan



Medium Blue



Maraan



French Blue



Dark Green



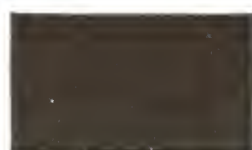
Orange Yellow



Dark Red



Dark Brown



Medium Gray

Remove this piece of metal. It is coated with NU-ENAMEL. Bend it, twist it, fold it, hammer it. You will find that it will not check, crack, or peel. This test proves that NU-ENAMEL endures the most severe abuse.



"CHEER UP"

**Make Your Home Sparkle
With Cheerful Colors . . .**

NU-ENAMEL works like magic. You, yourself, can quickly change any "just-an-ordinary-room" (or automobile) into one that expresses happiness and good cheer. A dash of color here—another color there—does the trick. No previous painting experience is necessary.

CHECK over the rooms of your home. Do they sparkle with cheerful colors—or are they sad and gloomy? Do they cause your friends to say, "My! What a lovely home?" NU-ENAMEL is wholly unlike any paint you have ever used before. Here are a few of its distinctive features:

- | | |
|---------------------------|-------------------------------|
| (1) Goes over old paint | (5) Dries quickly |
| (2) One coat covers | (6) Makes hard, glassy finish |
| (3) Leaves no brush marks | (7) Cleans with damp cloth |
| (4) No unpleasant odors | (8) Colors remain sharp |

But it is impossible to do justice to NU-ENAMEL in writing. See for yourself! Go to your nearest NU-ENAMEL dealer and have him prove to you by actual tests and demonstrations the superior qualities of NU-ENAMEL—and have him show you how you can use it at no greater cost than ordinary paint.

"CHEER-UP YOUR AUTOMOBILE, TOO"

Every day, thousands of people who never before have painted an automobile, are now painting their cars with NU-ENAMEL. It's much easier than you can possibly imagine.

Read the above description of NU-ENAMEL features and go to your nearest dealer for proof.

WHAT IS NU-ENAMEL?

NU-ENAMEL is compounded under a private formula prepared after years of extensive research. Its base is an Oriental oil—a product extracted from the fruit or nuts of a tree growing in China. For centuries the ancient Chinese have used this oil with amazing results for protecting exposed surfaces. The sacred idols of the temples and other precious wood-carvings are shielded from decay,—as well as boats and bridges. World famous research chemists have long attempted to use this Oriental oil as a base for enamel and paint. NU-ENAMEL succeeded, and, as a result, NU-ENAMEL possesses many distinctive features not found in ordinary enamel.

S. W. FLAMM
239 WEST BROADWAY
AT WHITE STREET

FOR YOUR FURNITURE

With a small amount of NU-ENAMEL you can quickly transform your old furniture into many cheerful color schemes. Worn or mottled beds, dressers, chairs, chiffonades, bookcases, floor lamps, and other odd pieces can be smartly "dressed-up" with just one coat over the old paint.

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